



SUBMIT YOUR APPLICATION TO THE

TECH-I COMPETITION 2015

WHERE INNOVATIVE MINDS
& ENTREPRENEURIAL SPIRITS MERGE

WWW.GISTNETWORK.ORG/TECH-I



American Association for the Advancement of Science
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Dear Arthur Eldred,

On behalf of the American Association for the Advancement of Science (AAAS) and the U.S. Department of State, I am writing to congratulate you on becoming a semifinalist in the Technology Idea (Tech-I) 2015 competition, a part of the Global Innovation through Science and Technology (GIST) initiative.

As a semifinalist, your application now enters the second phase of the competition, where the worldwide public is able to vote for you to become a finalist. From May 11 to June 11, 2015, your innovation, along with other semifinalists', will be voted on in order to establish the top 15 idea and top 15 startups for Tech-I 2015. The total number of votes received, combined with your expert scores from the first phase of the competition, will help determine who will go on to the finals at the Global Entrepreneurship Summit 2015 (GES) in Nairobi, Kenya in July. This year, President Obama will attend GES as part of his fourth presidential trip to sub-Saharan Africa bringing together business owners, educators, policymakers and investors to support the growth of new enterprises in developing regions.

The opportunity to become a finalist and to attend the GES in Kenya is in your hands. Here at AAAS we will be promoting you, however based on our experience, you are the best advocate for your innovation. This is your opportunity to tell the world how amazing you and your innovation are. During the voting phase, you will be required to work on your marketing skills and conduct numerous promotional activities. Last year, semi-finalists appeared in national newspapers, international television, were interviewed at Embassies, were invited to speak at universities and through their hard work and promotional activities 4 semi-finalists had their ventures fully funded, so this really is your opportunity to thrive.

In order to assist you with your marketing campaign, we have designed a toolkit that outlines methods you can implement to help sell your innovation to your family, friends, neighbors, fellow citizens, and the world.

Throughout voting the Tech-I team will be available to assist and advice you via email or join our Semifinalists Facebook page at www.facebook.com/groups/GISTTechI2015Semifinals/ to ask us questions, get ideas on how to promote your ideas, tell us about your marketing activities, and connect with other semifinalists.

Congratulations and good luck,

Jennifer Roderick
Tech-I Director
Office of International and Security Affairs
American Association for Advancement of Science



The GIST Initiative is led by the U.S Department of State,
and the Tech-I Competition is implemented by AAAS.

