

World Milk Day 2016 – Celebration in Thailand

The Dairy Farming Promotion Organization of Thailand (DPO), the Department of Livestock Development (DLD), Ministry of Agriculture and Cooperatives, and FAO joined hands in co-organizing the 2016 World Milk Day Celebration in Thailand with the main theme: “Dairy Farming- A royally bestowed career”. The event comprised a public function at Parc Paragon near Siam Paragon mall in downtown Bangkok.

Prior to the World Milk Day a press conference was held on the 25th of May to announce the celebrations to the public. A second event took place on the 31st of May to promote the World Milk Day celebrations. The prime minister of Thailand and representatives of the organizing parties came together and toasted with a glass of milk towards a bright future for the dairy sector in Thailand.

Public events on June 1 included games and promotional activities by participating organizations and companies and many other entertainment activities led by Thai celebrities including traditional dances and a pop concert. The companies/organizations participating in the promotional activities included

1. Dairy farming promotion Organization of Thailand, DPO
2. SIG Combibloc Co., Ltd
3. AGIS Asia Pacific Co., Ltd
4. Thai Osteoporosis Foundation
5. Nongpho Ratchaburi Dairy Cooperative Limited (Under The Royal Patronage)
6. Chokchai Farm Produce Co., Ltd
7. Country Fresh Dairies Co., Ltd
8. Frieslandcampina (Thailand) Public Co., Ltd





