

World Milk Day celebration in Chile 2017

To celebrate the World Milk Day in Chile, the Association of Dairy Farmers from the Los Ríos Region (APROVAL), the University of San Sebastian, and the Chilean Dairy Consortium have organized activities on May 30th and 31st in the city of Valdivia.

On May 30th, 80 students from 6 to 10 years old had a very good time on a puppets show called “The bunny loves milk”, followed by a Dairy Farm Mock-up Contest Awards, ended with an important donation of milk powder and cheese to charities institutions from the Region.

On May 31st took place the Seminar “Challenges and opportunities for the dairy in the modern world”, where 120 nutritionists amongst other people from the dairy sector, participated on 3 lectures given by:

- Nutrition School's Director of the University of Chile;
- Coordinator of Yes to milk (¡Si a la leche!) campaign, of FEPALE (Dairy Panamerican Federation);
- Coordinator of Thanks to milk (Gracias a la Leche) campaign, of the Chilean Dairy Consortium.

The seminar ended with a delightful cheese tasting.







