



Food and Agriculture Organization
of the United Nations



Dear colleagues,

Learn more about the recent outreach on International Women's Day for an exciting Mountain Partnership Products Initiative and FAO Women's Committee collaboration that brings together the Haitian-Italian fashion designer Stella Jean and the traditional designs of the Topchu artisan group comprised of Kyrgyz mountain women.



A related **editorial** by Maria Helena Semedo, FAO Deputy Director-General, and Marina Sereni, Vice Minister of Foreign Affairs and International Cooperation of Italy, was published in Italian on [La Repubblica](#), in Spanish on [El País](#) and in Russian on [Kabar](#). Both La Repubblica and El País featured also the video below.



Watch a video on the collaboration [here](#).



Read a related success story published on the FAO homepage in 6 languages [here](#).

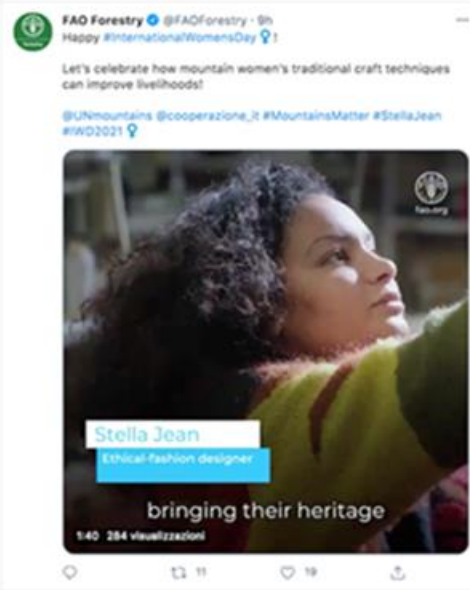


Read a related web story [here](#) that was published on the FAO Forestry Newsroom.



Related articles were also published on [Vogue Runway](#) and on [Women's Wear Daily](#).

Social media





A Haitian-Italian fashion designer and Kyrgyz women work together to bring traditional designs to the international market

Learn more: bit.ly/30ppoEY

#MountainsMatter #IWD2021 ♀
#InternationalWomenDay #StellaJean @UNmountains
@cooperazione_it



5:58 PM · 8 mar 2021 · Twitter Web App



联合国粮农组织

3月9日 21:34 来自 公益 · 视频地区
来自大山的毛毡：时尚新宠？

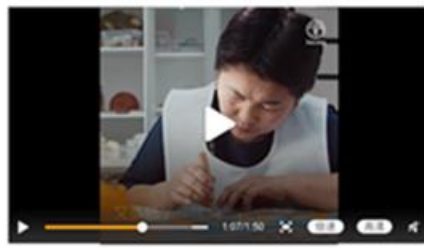
吉尔吉斯斯坦的冬天十分寒冷，气温甚至会降至零下40摄氏度。对当地人而言，毛毡是不可或缺的御寒工具。在当地文化中也有着关键角色——不论是装饰毯、毯、制作毛毡还是衣物。毛毡都是常用的传统材料。制作毛毡的工艺由母亲传授给女儿。许多世纪以来代代相传。

设计师Stella Jean与当地手艺人团体在线上开展合作，让传统的用于毛毡地毯的图案成为设计毯身，成为适合现代服饰的图案。毛毡纹样落在棉布上，就能做成日常可以穿上身的时尚。

这样的合作可以帮助这些女性获得更多经济自主权，同时还能保护她们自己的传统工艺，在全球市场争得一席之地。

观看视频了解该项目

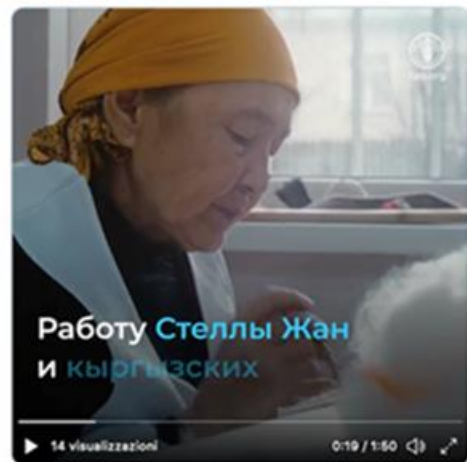
阅读故事了解更多信息 → [网页链接](#) [联合国粮农组织的微博视频](#)



FAO на русском
@FAORussian

Дизайнер Стелла Жан помогает женщинам киргизских гор вывести их традиционные изделия на международные рынки.

Посмотрите, как эта @UNmountains инициатива помогает женщинам повысить доходы и возродить традиции. bit.ly/3kVwNh0
#IWD2021 ♀ @cooperazione_it



Работу Стеллы Жан
и КЫРГЫЗСКИХ

14 visualizzazioni

0:19 / 1:50



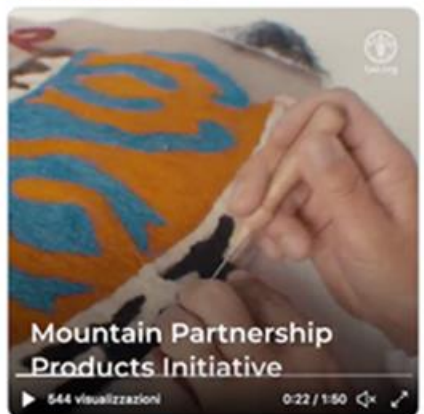
FAO @FAO · 9h

Designer Stella Jean is working with Kyrgyz mountain women to bring their traditional designs to international markets.

Watch how this @UNmountains initiative is boosting the women's income & revitalizing their traditions.

bit.ly/2Ofal56

#IWD2021 ♀ @cooperazione_it



Mountain Partnership
Products Initiative

644 visualizzazioni

0:22 / 1:50



Maria Helena Semedo
@MariaLensemedo

I invite you to read this inspiring story - Mountain felt fashion: the next big thing? | FAO Stories | Food and Agriculture Organization of the United Nations
[shar.es/aoKpkv](https://www.fao.org/stories/aoKpkv) via @FAO @FAOForestry
#InternationalWomensDay ♀



Mountain felt fashion: the next big thing?
An Italian fashion designer and Kyrgyz women work together to bring traditional designs to the international market
fao.org

12:31 PM - 8 mar 2021 - Twitter Web App

FAO Statistics
@FAOstatistics

Happy #InternationalWomensDay ♀ !

Enjoy this inspiring story & 📖 about @FAO Mountain Partnership project with women in Kyrgyzstan 🇰🇬 to generate income & bolster income through creation of stunning 🌍 #SustainableFashion based on local traditions 🌟

fao.org/fao-stories/ar...



11:48 AM - 8 mar 2021 - Twitter Web App

FAO en español
@FAOenEspanol

Las mujeres de Kirguistán hacen bordados en fieltro desde hace siglos.

Descubre cómo gracias al apoyo de Stella Jean, @UNMountains y la FAO, las creaciones de estas artesanas acabaron en las pasarelas de Milán 🇮🇹
bit.ly/3qmjNKI

Vía @Planeta_Futuro #QuéLeer #DíaDeLaMujer ♀



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3:02 PM - 8 mar 2021 - Hootsuite Inc.

FAO
725,611 follower
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Designer Stella Jean is working with Kyrgyz mountain women to bring their traditional designs to international markets.

...vedi altro

Vedi traduzione



