

## FAO-AGRILINK Joint Webinar

### Extension and advisory services (EAS) for the empowerment of small and family farmers: Addressing the digital divide

14:00 – 16:00 Rome / Central European Time on Thursday, 11th November 2021

WEBINAR LINK (no registration required): <https://us06web.zoom.us/j/81406935388>

#### PROGRAMME

Time	Session	Speaker
14.00-14.05	Introduction to the webinar	Selvaraju Ramasamy, FAO Senior Agricultural Officer & Head of Research and Extension Unit, OINR (tbc)
14.05-14.15	Digital delivery of advice: experiences and lessons learned from the AGRILINK project	Pierre Labarthe, Horizon 2020 AGRILINK Project Co-ordinator, INRAE, France
<b>Session 1: Role of advisory systems and related policies in maximizing digital dividends and minimizing digital divides</b>		
14.15-14.25	Setting the scene: Synthesis of the preparatory e-discussion	Mark Redman, Horizon 2020 AGRILINK Project, HCC, Romania
14.25-14.55	Panel discussion based on concrete country cases: <ul style="list-style-type: none"><li>• <i>Promoting collaborative use of a Pest Monitoring &amp; Warning System, INTIA, Spain</i></li><li>• <i>COVID-19 impact on digital delivery of extension and advisory services, Ms. Nevena Alexandrova-Stefanova, FAO OINR</i></li><li>• <i>Farmer needs assessments, Ms. Monica Kansiime, CABI Africa</i></li></ul>	Pierre Labarthe, Horizon 2020 AGRILINK Project Co-ordinator, INRAE, France
<b>Session 2: Empowerment of smallholder farmers and policy recommendations</b>		
14.55-15.08	Setting the scene: policy recommendations for farmer training and educations on digital literacy	Puyun Yang, OINR Unit, FAO
15.08-15.20	Assessing rural youth digital access, use and skills as a basis for online engagements and co-design of digital services	Marzia Pafumi, ESP Division, FAO
15.20-15.50	Panel discussion based on concrete country cases: <ul style="list-style-type: none"><li>• <i>Daniel Ninsiima, Executive Director, e-Omulimisa, Uganda</i></li><li>• <i>Ms. Su Kahumbu, CEO, iCow, Kenya</i></li><li>• <i>Ms. Xin Yi Lim, Executive Director, Sustainability and Agricultural Impact, Pinduoduo, China</i></li><li>• <i>Ms. Gunn-Turid Kvam, Facilitating better connection between small farmers &amp; digital suppliers, RURALIS, Norway</i></li></ul>	Ms. Nevena Alexandrova-Stefanova, FAO OINR
<b>Concluding Remarks</b>		
15.50-16.00	Synthesis and closing observations	Gianluca Brunori, Horizon2020 DESIRA Project, University of Pisa, Italy

