



Land. Life. Legacy.
FROM SCARCITY TO PROSPERITY

FACES OF THE LAND | Photo exhibit on

**Women-led solutions
to desertification, land
degradation and
drought**

CALL
FOR SUBMISSIONS

**18 APRIL
2022**



Background

Efforts to combat and address land degradation, desertification, and droughts require a more thorough understanding of human rights and gender equality considerations. Numerous studies and experiences worldwide have confirmed that gender inequalities must be addressed as part of biodiversity conservation, land restoration, adaptation and mitigation to climate change, and efforts to transition to an inclusive and regenerative green economy, especially after the pandemic. Land degradation and desertification action can thus reinforce or exacerbate inequalities—or intentionally aim to overcome and transform them, for the resilience of all people.

Within this context, the United Nations Convention to Combat Desertification (UNCCD), calls for “a future that avoids, minimizes, and reverses desertification/land degradation and mitigates the effects of drought in affected areas at all levels – and to achieve a land degradation-neutral world consistent with the 2030 Agenda for Sustainable Development.” Since its inception, UNCCD has been given a firm mandate to fully involve women in all its spheres of action. In 2011 it developed its gender policy framework, and in September 2017, it approved its first Gender Action Plan (GAP) at COP13.

The UNCCD emphasizes that both men and women must be active participants at all levels in programs to combat desertification and mitigate the effects of drought. Resolving gender inequalities is not only a matter of “righting a wrong” but also a significant opportunity to make use of women’s often under-recognized abilities, knowledge, talents, and leadership.

Purpose of this call

The UNCCD will be holding its 15th Conference of Parties (COP 15) in May 2022, hosted by Cote d’Ivoire. The COP15 theme, ‘**Land. Life. Legacy: From scarcity to prosperity**’, is a call to action to ensure land, the lifeline on this planet, continues to benefit present and future generations. COP15 will bring together leaders from governments, the private sector, civil society and other key stakeholders from around the world to drive progress in the future sustainable management of one of our most precious commodities: land.



Further details can be found on the official website:
<https://www.unccd.int/cop15>

The UNCCD Secretariat seeks to collect original and exceptional photographs, to showcase promising practices which, demonstrate women’s leadership and innovation in adapting to land degradation, desertification, and drought.

Submissions may be made by civil society organizations (national and international), indigenous peoples’ organizations, women organizations, foundations, UN entities and other relevant actors.

Land. Life. Legacy.
FROM SCARCITY TO PROSPERITY

FACES OF THE LAND | Photo exhibit on

Women-led solutions to desertification, land degradation and drought

CALL
FOR SUBMISSIONS
18 APRIL
2022



A supporting narrative must also be submitted, explaining the promising practice featured in the photo, and outlining the impact of the initiative/project in terms of promoting women's empowerment and/or gender equality in the context of land degradation, desertification, and drought.

This campaign is aligned to the whole UNCCD COP15 communication strategy and social media plan. It aims to:

- Raise the visibility of the Convention and the land agenda in the context of the Sustainable Development Goals (SDGs).
- Showcase success in the Convention's implementation and bring the views and perspectives of the beneficiaries of the Convention's work.
- Support advocacy objectives for key issues on the COP agenda regarding linkages between gender, drought and land degradation.
- Leveraging existing and engaging new stakeholders, especially youth, women and girls, and communities affected by desertification, land degradation and drought.

The selected submissions will comprise a photo exhibit for COP15, to be displayed at the conference venue in Abidjan, Cote d'Ivoire.

Following the conclusion of COP15, the photos will be given to the host country government, for public display at their discretion.

Submissions

Photos and the supporting narrative should be sent by **18th April 2022** to the following address: gender@unccd.int

Submissions can be made in English, French, or Spanish, and the Secretariat may follow up to gather further information on each submission.

Should you have any questions, don't hesitate to contact us at gender@unccd.int

Submissions should consist of:

PHOTO

JPG/JPEG format, 300ppi resolution and at least 3000px on the longest side. We suggest a compression setting of 8 or 9 when saving in Photoshop or Elements and a sRGB color space.

SUPPORTING NARRATIVE

Please complete the template on the next page for each photo and send that to us.

DOCUMENTATION

Links and other supporting documents such as project documents, reports, news articles.

CONTACT INFORMATION

Your name, organization, email address and website



TEMPLATE FOR SUPPORTING NARRATIVE

Title of photo: _____ Date: _____
when was the photo taken

Location: _____ Photo credit : _____
where was the photo taken who took it

What is your story?
tell us what is shown on the picture

What is your promising practice?

Impact of the project:
200 words maximum for this section

CONTACT DETAILS

Name of submitter: _____ Organization: _____

Position in organization: _____ Country: _____

Email address: _____ Website: _____

AUTHORIZATION FOR USE OF PHOTO

This is to authorize use of this photo in the UNCCD exhibition at COP15, and on related social media platforms.

This permission is hereby granted, without any compensation from the UNCCD or third parties (including but not limited to the government of Cote d'Ivoire).

Name: _____

Signature: _____

Date: _____